



Coaching with Billy Anderson

**“It takes courage to grow up and
be who you’re meant to be.”**

E. E. Cummings

Billy Anderson

Professional Certified
Coach, Leadership and
Coaching Workshop
Facilitator, Speaker

“Billy’s infectious energy helped him connect quickly with our management team, at a time when we welcomed new insights in dealing with organizational change.”

Sharon Avery
Chief Development
Officer, UNICEF

Billy has been on a lifelong journey of uncovering the secrets to motivation, passion, purpose and building healthy relationships both in and out of work. It’s about the courage to be your authentic self (as an individual AND as an organization), because that helps us align who we are with what we’re doing. That kind of alignment gets us spectacular results and makes us jump out of bed and dance to the radio every morning.

Billy’s expertise in leadership development and building strong teams comes from an extremely diverse background. It began in the advertising industry as an account manager in both Europe and Canada for Ogilvy & Mather and Cossette Communications. He worked on large multi-national clients such as Kodak, KFC and General Motors, helping to align advertising strategy and team-building between offices.

He then shifted into full-time leadership and development work as a lead instructor for Outward Bound, using the wilderness as a teaching tool. From youth-at-risk to corporate executives, Billy challenged participants to get out of their comfort zones and see what they were truly capable of.

As a fundraising director for UNICEF, Billy rebuilt a broken, misaligned team that spread across Canada. As a leader of humanitarian trips in Central America and the South

Pacific, Billy built leaders through continuous challenge and self-awareness.

Billy is a leading expert on courage and its role in the workplace. The courage to make valuesbased decisions and how to translate those values into everyday behaviours that build highly motivated teams. He has worked with executives at all levels to improve their comfort with risk, ability to have difficult conversations, achieve goals and inspire their people.

Billy writes for the business section in The Globe and Mail; advising on leadership, conflict resolution and being true to your values and purpose. He is also the author of “Your Comfort Zone is Killing You”. Billy’s formal education includes a business degree from Carleton University and a professional coaching certification from the International Coaching Federation.

In his spare time, Billy pushes his comfort zones in order to continue to build his courage “muscle”. He has jumped out of an airplane exactly 101 times. He built a school on a remote island in Vanuatu (bonus points if you can place that country on a map!). He has run with the bulls in Spain, swam with sharks in Equador and hang-glided in the French Alps. He has been a sugar-cane farmer in Costa Rica and an apple picker in New Zealand.



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Billy Anderson. Coach, facilitator, speaker. Let his experience work for you.